

The Department of Procurement (the “DOP”)
on behalf of the
Mayor’s Office of Innovation Delivery and Performance

FC-7885, New Marketing and Partnership
Opportunities



Presentation Made By: Krista A. Morrison, Esq., Contracting Officer

Tuesday, December 16, 2014

Location: 55 Trinity Avenue, S.W. City Hall South, Suite 1900 (DOP Bid Room)

Time: 11:00 am

FC-7885, New Marketing and Partnership Opportunities



- ▶ Welcome and Introductions
 - Krista A. Morrison, Esq., Contracting Officer

- ▶ User Department: Mayor's Office of Innovation Delivery and Performance
 - Mr. Sam Adams, Project Manager
 - Ms. Emily Lieb, Senior Project Manager

- ▶ Audience Introductions

Request for Information



- ▶ This RFI is not a request for proposals, quotations, or offers, nor does its issuance restrict the City of Atlanta in its eventual implementation activities.
- ▶ This is an RFI only, and all information received will be used for planning and market research purposes only.

Be Mindful of...



- **Prohibited Contacts**
- **Non-Authoritative Statements**
- **Plan Holders vs. Attendees at Pre-Conference**
- **Last Date for Addendum Questions:**
 - **Friday, January 9, 2015 1:00 p.m. (eastern)**
- **Information Statement Due Date:**
 - **Wednesday, February 4, 2015, 2:00 p.m. (eastern)**

Mayor's Office of Innovation Delivery and Performance



► Introduction of Department's Business Objectives

- Project Manager: **Mr. Sam Adams**
- Senior Project Manager: **Ms. Emily Lieb**

► Opening the Floor for Questions & Answers

- **(Statements Made in this Forum Today are Not Authoritative)**

All questions and responses provided are not considered authoritative until placed in writing to the appropriate point of contact within DOP, Krista A. Morrison, Esq., Contracting Officer. She will ensure that a subsequent addendum is issued to all Plan Holders of record.

Contents of Information Statements



- ▶ **Information Statements should be inclusive of Two Parts:**

I. Information Statements

II. Additional Submittal Forms

- **Examples of similar partnerships with other counties, cities or states are highly encouraged to be included within your Information Statement package to the City.**

One (1) Package Should be Marked “Original” and five (5) additional copies of the Original Proposal package must be submitted.

Reminders

► Addendum Deadline:

○ **Friday, January 9, 2015 1:00 p.m. (eastern)**

****QUESTIONS RECEIVED THEREAFTER MAY NOT BE CONSIDERED****

► Information Statements Due Date:

○ **Wednesday, February 4, 2015, 2:00 p.m. (eastern)**

****ABSOLUTELY NO STATEMENTS WILL BE ACCEPTED AFTER 2:00 P.M.****



Primary Point of Contact: Krista A. Morrison, Esq., Contracting Officer

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